



WESTPOINT

BLACKTOWN  
NSW

# Westpoint

**Located in the heart of the populous Greater Western Sydney region, Westpoint offers a modern and comprehensive mix of retail, entertainment, commercial and community facilities to this expansive market.**

Extensively expanded and refurbished in 2008, Westpoint attracts over 20 million\* shopping visitations each year. The Centre is the heart and soul of the local community, housing a dynamic retail offer that includes over 250 specialty stores. Anchored by a newly expanded and refurbished Myer department store, the Centre is also home to Target, Big W, Woolworths, Coles, Franklins plus JB Hi-Fi, Dick Smith Powerhouse, Rebel Sport and Best & Less.

Spread over four levels, the Centre's specialty store mix of fashion, food, homewares, entertainment and services boasts some of Australia's leading national retailers including Portmans, Sportsgirl, Forever New, Jacqui E, YD, Queenspark, Max Brenner, Napoleon Perdis and Pumpkin Patch.

Complementing the retail offer, "On Four" is Westpoint's highly successful dining and entertainment precinct housing 12 restaurants, AMF bowling and 10 Hoyts Cinemas including the biggest feature screen in Australia. Centre stage located in the On Four precinct continues to attract appearances by leading local and international performers including Andre Rieu, Jordan Sparks and Delta Goodrem.

With approximately 4,800 managed parking spaces and excellent proximity links to public transport via the underground bus station and adjacent train station, Westpoint is easily accessible by road or public transport.

- Approximately 50% of Westpoint's shoppers consider the Centre as their main destination for food and grocery shopping.
- 78% of customers use Westpoint as their main destination for non-food shopping.
- 60% of customers live in family households.

Urbis Consumer Research Report July 2010



## CENTRE PROFILE

### Property Address

17 Patrick Street, Blacktown  
NSW 2148

### Major Retailers

Myer, Big W, Target  
and Hoyts Cinemas

### Mini Majors

JB Hi-Fi, Dick Smith  
Power House and Go-Lo

### Supermarkets

Coles, Woolworths  
and Franklins

### Specialty Retailers

Approximately 240

### Floor Space

Approximately 100,000 m<sup>2</sup>

### Parking

Approximately 4,800 managed  
car spaces

For leasing enquiries contact (02) 9347 3368 | [www.westpointblacktown.com.au](http://www.westpointblacktown.com.au)



# WESTPOINT

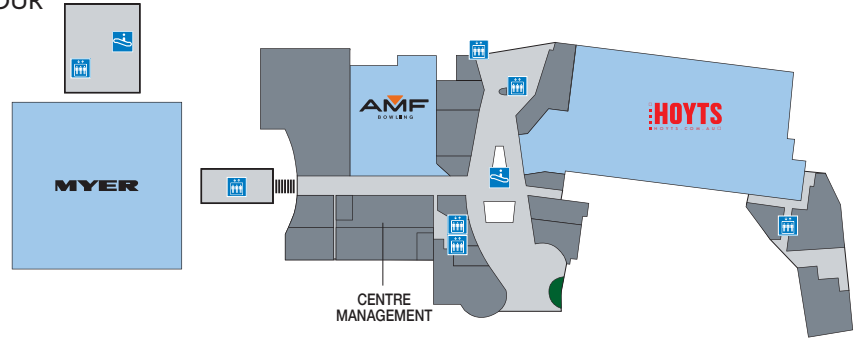
BLACKTOWN  
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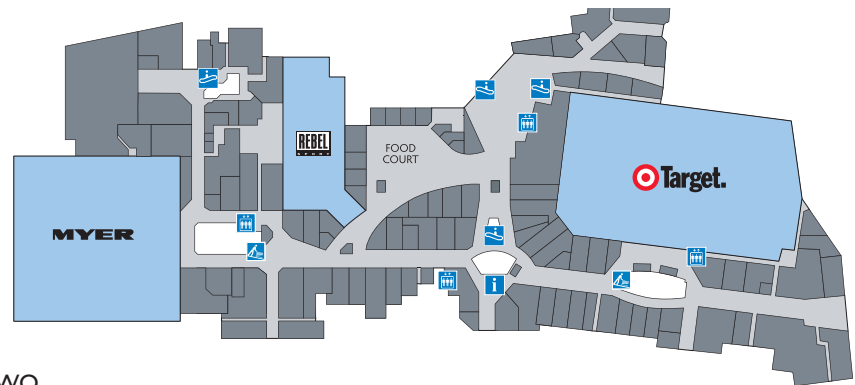
LOCATION

CENTRE FLOOR PLAN

LEVEL FOUR



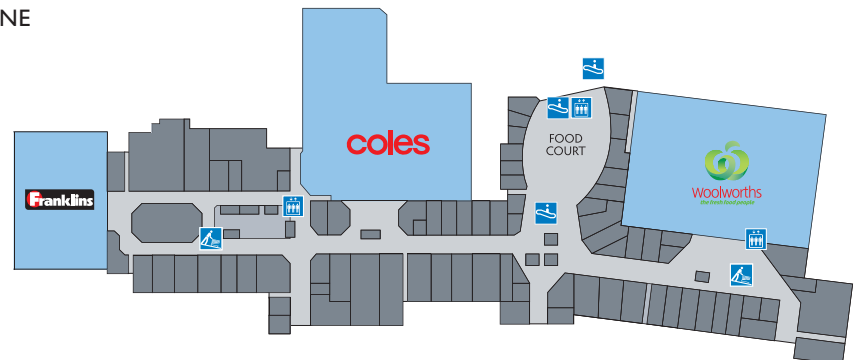
LEVEL THREE



LEVEL TWO



LEVEL ONE



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\* These figures represent the estimated number of visits to Westpoint Shopping Centre for the stated period. The estimate is the result of applying a visitor estimation parameter to the total number of electronically recorded entries and exits to Westpoint Shopping Centre. Further information on the visitor estimation process can be obtained from QIC or from Centre Management.